

FILE

fashion calendar

RUTH FINLEY, PUBLISHER

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8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY 17,

1966

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING SATURDAY, JANUARY 15, 1966

NEW YORK COUTURE GROUP'S FORTY-SIXTH NATIONAL PRESS WEEK (Jan. 9-14, 1966)

Spring collections of leading designers (members, auxiliary members, and a variety group of designers) for visiting press. Press Director: Kittie Campbell, LA. 4-0461.

Thurs., Jan. 13: 8:30 A.M. Buffet Breakfast ASTOR-VERSAILLES RM.
 9:30 A.M. TOWNLEY (CHUCK HOWARD) ASTOR-VERSAILLES RM.
 10:15 A.M. MONTE-SANO & PRUZAN. ASTOR-VERSAILLES RM.
 11:00 A.M. Writing Period
 11:45 A.M. J.P. STEVENS & CO. (Aux.) Luncheon. . . . PLAZA-TERRACE RM.
 2:00 P.M. VARIETY GROUP. ASTOR-VERSAILLES RM.
 (Riegel Fabrics; Nat'l Assoc. of Hosiery Mfrs.;
 Bernhard Altmann, Div. of McGregor; Lawrence of London.
 Scottish Sportswear - Ray Onslow.)
 3:30 P.M. "DAY OF BEAUTY" (Aux.) Cocktails. . . . ASTOR-EMERALD RM.
 5:00 P.M. Writing Period and "DAY OF BEAUTY"
 7:00 P.M. SEARS, ROEBUCK & CO. (Aux.) Dinner . . . PLAZA-PERSIAN RM.

Fri., Jan. 14: 8:00 A.M. ALLIED CHEMICAL (Aux.) Breakfast. . . . ASTOR-VERSAILLES RM.
 9:30 A.M. "THE NEWSBREAKERS" -- Young fashion. . . . ASTOR-VERSAILLES RM.
 image-makers, presented in conjunction with "Mademoiselle Magazine." EDIE GLADSTONE (DEEBS); STANLEY HERMAN (MR. MORT); DON SIMONELLI (PRL); LEO NARDUCCI (GUY D); DEANNA LITTELL and BETSY JOHNSON (PARAPHERNALIA OF PURITAN); GAYLE KIRKPATRICK (ATELIER); BILL SMITH (JANINE KAHAN); EVELYN SINI-HAPPINESS, Division of PANTSMAKER; LUBA, Elite Juniors.
 11:00 A.M. "NEWSBREAKING SKYSCRAPER" -- ALLIED CHEM. TOWER-42ST. & B'WAY
 12:00 Noon WOOLENS & WORSTEDS OF AMER. "WA WA" (Aux.) ASTOR-VERSTILLES RM.
 2:00 P.M. PURITAN (Aux.). ASTOR-VERSAILLES RM.
 2:30 P.M. HELEN ROSE OF FILM FASHIONS. ASTOR-VERSAILLES RM.
 Showing of fashions in MGM's "Made in Paris."
 3:00 P.M. HARPER'S BAZAAR; DOUGLAS AIRCRAFT; . . . RAINBOW ROOM
 MALCOLM STARR FASHIONS (Aux.)

Thursday	PRESS PREVIEW: NEW "CHAMELEON CLOTH"	RIEGEL FABRICS	HOTEL ASTOR VERSAILLES ROOM
Jan. 13			
2:00 P.M.	Riegel Fabrics (Variety Group, N.Y. Couture) -- will present a "Bewitching Show of New Chameleon Cloth" -- fashions that change color, including designs from Coty award winners. By invitation. Publicity: Lenore Bart Ringler at Robert Taplinger, PL. 2-7722.		
Thursday	PREVIEW OF SUMMER COLLECTION	STONYBROOK CASUALS, INC. (DIV. OF DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 13			
2:30 P.M.	Preview for press and buyers of Summer fashions. By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 13 3:00 P.M.- 6:30 P.M.	"DAY OF BEAUTY" FOR VISITING PRESS Leading beauty companies (<u>Auxiliary Member, N.Y.C.G.</u>) will present beauty news for Spring and Summer at open house for visiting and local press. By invitation. Publicity: Helen Nash or Joan Parker, PL. 1-3377.	LEADING BEAUTY COMPANIES	HOTEL ASTOR EMERALD ROOM
Thursday Jan. 13 4:00 P.M.- 8:00 P.M.	PRESS PREVIEW OF SPRING FUR FASHIONS Preview of pale beige Lammoire (broadtail-processed Argentine Lamb) fur fashions. By invitation. Publicity: Sara Pennoyer, MU. 2-6480.	LAMMOIRE FURS BY HERMAN BASCH CO.	122 EAST 38TH STREET SPAEDA TOWN HOUSE
Thursday Jan. 13 7:00 P.M. Dinner	DINNER FASHION SHOW FOR VISITING PRESS "A Night at the Persian Room"--cocktails, dinner, and fashion presentation by Sears, Roebuck (<u>Auxiliary Member, N.Y.C.G.</u>). For visiting press, by invitation. Publicity: John E. Terrell, CH. 4-7600.	SEARS, ROEBUCK & CO.	HOTEL PLAZA PERSIAN ROOM
Jan. 14	STERN BROTHERS RELEASE--Model rooms. (Preview, Jan. 12)		
Friday Jan. 14 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT MILLINERY Preview for the press of young import millinery. By invitation. (<u>For Release, Mon., Jan. 17.</u>) Publicity: Jacquie Leve, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	3RD FLOOR
Friday Jan. 14 12:00 Noon Luncheon	LUNCHEON SHOWING: SPRING FASHIONS Woolens and Worsteds (<u>Auxiliary Member, N.Y.C.G.</u>) will present "The American Way with Wool." By invitation. Publicity: Greg Ward, YU. 6-6222.	WOOLENS & WORSTEDS OF AMERICA	HOTEL ASTOR VERSAILLES ROOM
Friday Jan. 14 2:00 P.M.	PREVIEW: "FASHION'S BIG BUSINESS" Puritan (<u>Auxiliary Member, N.Y.C.G.</u>) will present "Revolutionary Inside Story of Fashion's Big Business"--and creations from Puritan's new designers: Betsy Johnson, Deanna Littell, Joel Schumacher. By invitation. Publicity: Dolly Martin at Robert S. Taplinger Assoc., PL. 2-7722.	PURITAN FASHIONS CORP.	HOTEL ASTOR VERSAILLES ROOM
Friday Jan. 14 3:00 P.M.- 5:00 P.M.	PRESS SHOWING OF "D.C. 9 FASHIONS" "Fashion Is In The Air"--"D.C. 9 Fashions" presented by Harper's Bazaar, Douglas Aircraft, and Malcolm Starr (<u>Auxiliary Member, N.Y.C.G.</u>). By invitation. Contact: Mary Sheehan at Harper's, PL. 1-2100.	HARPER'S BAZAAR	RAINBOW ROOM ROCKEFELLER PLAZA
Saturday Jan. 15 11:00 A.M.	SHOWING OF SPRING BRIDAL FASHIONS Showing for customers of Spring bridal fashions. Tickets available 3rd floor, Bridal Salon. Publicity: Mildred Collins, LO. 5-7960.	STERN BROTHERS	6TH FLOOR
<u>WEEK BEGINNING MONDAY, JANUARY 17, 1966</u>			
Jan. 17	BLOOMINGDALE RELEASE--Import millinery, (Preview, Jan. 14--See Above)		
Monday Jan. 17 10:00 A.M. Coffee	PRESS PREVIEW: MODEL ROOMS Preview for the press of Macy's model rooms. By invitation. (<u>For Release, Wed., Jan. 19.</u>) Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Jan. 14-	ITALIAN SPRING-SUMMER FASHION OPENINGS IN FLORENCE AND ROME. SHOWINGS IN FLORENCE--Jan. 14: 3:00 P.M. Rain Show. 4:00 P.M. Gaber, Righi, Ines E. Marina, Golf Tricots, Nardini, Lida, Romanita. 9:00 P.M. Milo, Samar, Gibo, Albertina, Noni Sport, Lucrezia.		
Jan. 22	Jan. 15: 11:00 A.M. Aponte, De Simone, Scarabocchio, Maljana, Ferragamo. 2:00 P.M. Avagolf, Myricae, Glans, Trico, Krizia. 9:00 P.M. Baldini, Micia, Valditevere, Naka, Ken Scott.		
	Jan. 16: 11:00 A.M. Avolio, Mirsa, Bertoli, Celli, Roveda. 5:00 P.M. Barocco, Biki, Di Lazzaro, Guidi, Marucelli, Mila Schon, Sarli, Tiziani, Emilio Pucci. 9:30 P.M. Dinner Dance.		
	Jan. 17: 2:30 P.M. Departure for Rome--Pullman buses at disposal of buyers and press.		
	SHOWINGS IN ROME--Jan. 17: 5:30 P.M. Tiziani. 7:30 P.M. Barocco. 9:00 P.M. Valentino. No time set--Donna Paula.		
	Jan. 18: 9:00 A.M. Enzo. 11:30 A.M. Carosa. 1:00 P.M. Sorelle Fontana. 3:00 P.M. Balestra. 5:00 P.M. Antonelli. 7:00 P.M. Mila Schon. 9:00 P.M. Galitzine.		
	Jan. 19: 9:00 A.M. Forquet. 11:30 A.M. Biki. 1:00 P.M. Menswear: Brioni, Datti, Franzoni, Litrico. 3:30 P.M. Marucelli. 5:30 P.M. Veneziani. 7:30 P.M. Gregoriana. 9:00 P.M. Lancetti.		
	Jan. 20: 9:00 A.M. Guidi. 11:30 A.M. De Barentzen. 1:00 P.M. Children's Fashions: Zingone. 3:30 P.M. Sarli. 5:30 P.M. Schuberth. 7:30 P.M. Fabiani. 9:00 P.M. Emilio Pucci.		
	Jan. 21: 9:00 A.M. Tita Rossi. 11:30 A.M. Garnett. 3:30 P.M. Centinaro. 5:30 P.M. Gattinoni. 9:00 P.M. Faraoni.		
	Jan. 22: 9:00 A.M. Di Lazzaro. 11:00 A.M. Brugnoli. 1:00 P.M. Baron's. Contact: Comitato Organizzazione Manifestazioni, Alta Moda Italiana, Piazza Della Repubblica 59, Rome, Italy.		
Saturday Jan. 15-	SPANISH COUTURE OPENING DATES IN MADRID AND BARCELONA		
Jan. 24	MADRID: Jan. 15--Elio Berhanyer; Vargas Ochagavia; Herrera y Ollero. Jan. 20--Lino; Margel, Jr.		
	BARCELONA: Jan. 20--Carmen Mir; Pedro Rovira; Santa Eulalia; El Dique Flotante; Asuncion Bastida; Pedro Rodriguez(Barcelona branch). Jan. 24--Pertegaz.		
Monday Jan. 17-	INCORPORATED SOCIETY OF LONDON DESIGNERS		LONDON, ENGLAND
Jan. 20	Jan. 17: Associate Members' Display. Jan. 18: 10:00 A.M. Clive. 11:30 A.M. Angele Delanghe. 2:30 P.M. Norman Hartnell. 4:00 P.M. Charles Creed. Jan. 19: 10:00 A.M. Ronald Paterson. 11:30 A.M. Lachasse. Sketches, written reports and photographs may be published immediately after the scheduled press show. Admission by invitations only. Contact: Lady Joubert, 315 Regent St., London, W.1, England (Tel. LANgham 3961).		
Beginning Monday Jan. 17	SUMMER READY-TO-WEAR COLLECTIONS Continuous showings, by appointment. Ann Pakradooni--Dress designs from Philadelphia. Par Avion--Sweaters, decorated by hand in Hong Kong. Contact: PL. 3-4464, or PL. 3-3500.	ANN PAKRADOONI; PAR AVION	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Tuesday Jan. 18 9:30 A.M. Coffee	PRESS PREVIEW: "BRILLIANT CANVASES" Preview of "Brilliant Canvases"--shoe fashions. By invitation. (For Release, Thurs., Jan. 20.) Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	2ND FLOOR SHOE SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Jan. 18	GIMBELS PRESS PREVIEW OF MID-WINTER FURNITURE, ORIGINALLY SCHEDULED FOR TUESDAY, JAN. 18 AT 10:30 A.M., HAS BEEN CANCELLED. Contact: LO. 4-3300.		
Tuesday Jan. 18 2:30 P.M. Tea	READY-TO-WEAR FASHIONS AT BENEFIT SHOWING For benefit of the N.Y. County Chapter of the National Multiple Sclerosis Society. Commentator: Carol Reed. Guest Speaker: Dr. Howard A. Rusk. Tickets: \$7.50. Contact: Mimi Benzell, YU. 9-5566.	KARSHAN, LTD. (24 EAST 64TH STREET)	HOTEL PLAZA PERSIAN ROOM
Tuesday Jan. 18 4:30 P.M. Cocktails	JANE IRWILL SHOW: DESIGNS BY INGEBORG Spring collection of knitwear in Du Pont fashion fibers, designed for Jane Irwill by Ingeborg. For retail buyers, trade, and consumer press. Showing at 5:15 P.M. By invitation. Press contact: Judy Pennebaker, 971-4657; Trade: Mary Prost, 971-4269.	DU PONT COMPANY TEXTILE FIBERS	HOTEL GOTHAM PALACE BALLROOM
Jan. 19	MACY RELEASE DATE--Model rooms. (Preview, Jan. 17--See Pg. 2)		
Wednesday Jan. 19 12:30 P.M. Luncheon	HOLIDAY AND CRUISE COLLECTION Holiday-Cruise collection by Kasper for Joan Leslie. (Note Change of Date.) Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI.6-9171.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 19 2:30 P.M.	PREVIEW OF SUMMER SPORTSWEAR Preview of coordinated separates for Summer, designed by Jeanne Essig for Majestic. By invitation. Contact: Letty Weinstein, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday Jan. 19- Jan. 20 6:00 P.M.	CUSTOMER SHOWINGS: BRIDAL FASHIONS Showing Jan. 19, by reservation; Jan. 20 open to public. Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	3RD FLOOR GUNTHER JAECKEL
Jan. 20	BONWIT TELLER RELEASE--Shoe fashions. (Preview, Jan. 18--See Above)		
Jan. 21	GIMBELS RELEASE--Midwinter furniture. (Preview, Jan. 18--No Press Show)		
Friday Jan. 21 10:00 A.M. Coffee	PRESS PREVIEW: MID-WINTER FURNITURE Preview for the press of mid-Winter furniture. By invitation. (For Release, Mon., Jan. 24.) Publicity: Diane Wallace, TR. 5-7200, Ext. 661.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS
Jan. 21- Jan. 30	NATIONAL SKI WEEK BY SKI INDUSTRIES AMERICA. Contact: Ralph A. des Rochas, executive director, MO. 1-1533.		
Jan. 24	ABRAHAM & STRAUS RELEASE--Midwinter furniture. (Preview, Jan. 21--See Above)		
Jan. 25	BEST'S RELEASE--Spring-Summer bridal fashions. (No Press Show)		
Tuesday Jan. 25 11:45 A.M. Cocktails	ANNUAL MARKET REPORT "Needed: New Vocabulary for '66"--Speaker: Mr. Louis Gropp, design editor, "Home Furnishings Daily." Presentation and exhibit of Editors' Choice awards in furniture, carpets, and rugs. Luncheon at 12:15 P.M. Prices: \$10.00, members; \$12.00, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 24	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE		PARIS, FRANCE
Jan. 24	9:30 A.M. Esterel. 10:00 A.M. Lutece; Yorn. 10:45 A.M. Launay. 12:00 Noon L.Feraud. 2:15 P.M. M.de Rauch. 5:00 P.M. M.deRauch;		
Jan. 25:	10:00 A.M. Balmain. 12:00 Noon J.Hercey. 2:30 P.M. J.Heim. 5:00 P.M. Nina Ricci; B.Sagardoy. 8:30 P.M. B.Sagardoy.		
Jan. 26:	9:45 A.M. Lanvin. 10:30 A.M. Guy Laroche. 10:45 A.M. Nina Ricci. 11:00 A.M. Maggy Rouff. 1:00 P.M. J.Godard. 2:15 P.M. Patou. 3:00 P.M. Lanvin. 3:30 P.M. J.Godard. 5:00 P.M. J.Griffe.		
Jan. 27:	9:45 A.M. Christian Dior. 10:30 A.M. J.Patou. 3:00 P.M. C.Montaigne; G.Laroche; Philippe Venet. 5:00 P.M. T.Lapidus. 5:30 P.M. M.Tellin. 7:00 P.M. T.Lapidus.		
Jan. 28:	10:30 A.M. Castillo; M.Roger. 12:00 Noon Carven. 2:30 P.M. P.Cardin. 3:00 P.M. C.Montaigne. 5:30 P.M. P.Cardin; M.Tellin. 7:30 P.M. Hermes.		
Jan. 29:	9:15 A.M. Capucci. 10:30 A.M. Castillo. 10:45 A.M. Gres. 11:00 A.M. Capucci; Hermes.		
Jan. 31:	10:00 A.M. Molyneux. 10:30 A.M. Ungaro. 3:30 P.M. Raphael. 5:30 P.M. Ungaro.		
Feb. 1:	3:30 P.M. Baron.		
Feb. 2:	3:30 P.M. V.Bourgade. 6:00 P.M. G.Renal. 2:30 P.M. Givenchy		
Feb. 3:	2:30 P.M. Balenciaga (buyers). (buyers).		
Feb. 4:	10:30 A.M. and 3:30 P.M. Yves St. Laurent.		
	Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris, France.		

Wednesday Jan. 26	PREVIEW: AMERICAN DESIGNER COLLECTION	GIMBELS	3RD FLOOR
10:30 A.M.	Preview for the press of American designer collection. By invitation. (For Release, Fri., Jan. 28.)	Publicity: Margot Infantino, LO. 4-3300.	
Thursday Jan. 27	OPENING OF SUMMER DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
2:30 P.M.	Preview of David Crystal's Summer dress collection. For press and buyers. By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Thursday Jan. 27	PRESS PREVIEW: SUMMER SUITS AND COSTUMES	BARBERINI, LTD. (DIV.OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
2:30 P.M.	Showing of Summer suits, costumes, and dresses. By invitation. Thereafter by appointment. Contact: Tita Curtis, PE. 6-2291.		
Thursday Jan. 27	CUSTOMER SHOWING: BRIDAL FASHIONS	FRANKLIN SIMON	SHERATON-ATLANTIC HOTEL BALLROOM
6:00 P.M.	Customer showing of bridal fashions. By admission ticket, available at Bridal Salon, 2nd Floor. Contact: OR. 5-1000.		
Wednesday Jan. 26	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS	BEST & CO.	3RD FLOOR BRIDAL SALON
12:30 P.M.	Customer showing of bridal fashions. Publicity: Joan Powers, PL. 9-2000.		
Monday Jan. 31	"ACTION WEAR" FASHION SHOW	CHEMSTRAND	HOTEL PLAZA BALLROOM
12:15 P.M.	Showing of "action wear" fashions of Chemstrand fibers, by leading American designers at annual luncheon, sponsored by The New York Women's Bible Society. Tickets: \$12.50 each. Contact: Donald Steck, 556-5264.		
Luncheon			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 31	OPENING: SUMMER JUNIOR COLLECTION Continuous daily showings of Summer collection, designed by Frank Adams. By appointment. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Feb. 1 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION By invitation. Continuous showings beginning Monday., Feb. 7. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Feb. 1	OPENING: SUMMER COLLECTION Informal showing of Summer collection. Contact: George Rappaport, CH. 4-3558.	PETTI-4'S, TOWN & COUNTRY CLOTHES	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 1- Feb. 5	SPRING-SUMMER HAUTE COUTURE SPORTSWEAR Daily showings of Spring-Summer haute couture sportswear fashions. By appointment. Contact: 203-438-2900, Ridgefield, Conn.	GRIFFON DE PARIS (RIDGEFIELD, CONN.)	HOTEL GOTHAM
Wednesday Feb. 2 1:00 P.M.	OPENING: SUMMER COLLECTION Summer dresses and separates, designed by Dorothy Cox, Feb. 2 and 9 at 1:00. By reservation. Contact: Barbara Underhill, CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Feb. 3 12:00 Noon	PRESS PREVIEW: NEW TEENAGER SHOP Press preview of Bergdorf Goodman's new "bigi" shop for teenager fashions. By invitation. (For Release, Fri., Feb. 4.) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Thursday Feb. 3 3:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION By invitation. Continuous showings beginning Tues., Feb. 8. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 3 4:00 P.M. Cocktails	PREVIEW: SUMMER FASHIONS Young Summer fashions for cocktail and evening wear. By invitation. Continuous beginning Mon., Feb. 7. Contact: Irwin Schwartz, WI. 7-9470.	TUXMATE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION Thereafter Feb. 7 at 4:00 P.M.; Feb. 8 and 14 at 11:00 A.M. By invitation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 7	SAKS FIFTH AVENUE RELEASE--"Ports of Call."		
Monday Feb. 7 9:00 A.M.- 12:00 Noon	PRESS PREVIEW: NOTION AND NOVELTY SHOW "Port of All Notions"--gifts and novelties from more than 80 firms. Accessories for hair, rainwear, travel, beach, sewing and home. By invitation. For trade, 9:00 A.M.-5:00 P.M., Feb. 7-11. Contact: Ann Karas, PE. 6-8820.	NATIONAL NOTION ASSN. (350 FIFTH AVE.)	N.Y. TRADE SHOW BLDG. 8TH AVE. & 35TH STREET
Monday Feb. 7 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 7, 9, and 15 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 7 3:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 8 at 3:00. By reservation. Contact: Shirley Ornstein, LO.4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Cocktail and evening fashions for Summer, designed by George Nardiello and Miss Andree. Continuous showings. Contact: Abe Goldner, PE. 6-0151. Publicity: Eleanor Lambert, MU. 8-2130.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 10, 15, 17 at 10:00. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 and 17 at 10:30. By reservation. Contact: Sam Cohen, LO.3-5650.	PATTULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 8 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Also Feb. 9, 15, 16 at 1:00. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 8 1:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 8 and 15 at 1:30. By reservation. Contact: Rhoda Barrett, CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Feb. 8 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Bill Blass. By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 8 2:30 P.M.	SHOWING OF SUMMER COLLECTION Showings Feb. 8, 10, 15, 17 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Feb. 8 3:45 P.M. Cocktails	PRESS PREVIEW OF SUMMER COLLECTION Robert Sloan will present his Summer collection, featuring sportswear, playclothes, and dresses, designed by Sylvia de Gay. Show at 4:00 P.M. For press and buyers, by invitation. Contact: LA. 4-6651.	ROBERT SLOAN SPORTSWEAR, INC.	HOTEL PIERRE BALLROOM
Tuesday Feb. 8 4:00 P.M.	OPENING: SUMMER COLLECTION Malcolm Starr's Summer collection, designed by Elinor Simmons, Feb. 8, 10, 15 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 8 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 4:00 P.M. By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Feb. 9 9:30 A.M. Coffee	PRESS PREVIEW OF SHOE IMPORTS Preview for the press of imported shoes for Spring. By invitation. (For Release, Thurs., Feb. 10.) Publicity: Donna Lawson, OX. 5-4000.	OHRBACH'S	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 9 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 10 at 10:30 A.M. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Feb. 9 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15, 16, 22, March 1 at 10:30. Contact: LO. 4-2155.	TOWNLEY	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 9 11:30 A.M.	SHOWING OF SUMMER COLLECTION Showing of Summer collection, designed by Dorothy Farbo, Feb. 9 and 16 at 11:30 A.M. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 9 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 16 at 12:00 Noon. By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Feb. 9 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 10, 15, 16 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 15 at 2:30. By invitation. or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: Joanne Jaap
Wednesday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showing Feb. 9 and 10 at 2:30. By reservation.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH. 4-1872.
Wednesday Feb. 9 3:00 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Ceil Chapman, Feb. 11 and 14 at 3:00 P.M. By reservation. Contact: LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 9 4:00 P.M. Cocktails	PREVIEW OF SUMMER SPORTSWEAR By invitation. Thereafter continuous at showroom. Publicity: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Contact: OX. 5-4270.
Wednesday Feb. 9 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 10 at 4:00 P.M. By reservation.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235.
Thursday Feb. 10 10:30 A.M.; 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Shannon Rodgers for Jerry Silverman, 10:30 and 2:30. By invitation. Continuous thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Feb. 10 12:00 Noon	SHOWING OF SUMMER COLLECTION Also Feb. 17 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 14, 15, 16, 21, 23 at 1:00. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Feb. 10 3:30 P.M.	PREVIEW: SUMMER COLLECTION Summer collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Feb. 10 4:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 10, 15, 16 at 4:00. By appointment.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: CH. 4-2616.
Monday Feb. 14 12:30 P.M. Luncheon	PRESS PREVIEW: SPRING MILLINERY BY ADOLFO Preview for the press of Spring millinery by Adolfo. By invitation. (For Release, Tues., Feb. 15.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Monday Feb. 14 2:30 P.M.	FASHION CONFERENCE: FALL-WINTER 1966 Sixty-first semi-annual conference--with presentation of NSRA's annual Mercury Award for outstanding contribution to footwear fashions. Fashion trends in footwear and apparel for Fall-Winter 1966, including shape, silhouette, color, and material--distribution of swatched color guide. Admission by advance registration. Tickets: \$6.00, members; \$9.00, non- members. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(200 MADISON AVE.)	HOTEL PLAZA BALROOM
Beginning Monday Feb. 14	OPENING: SUMMER COLLECTION Rosalie Macrini will present her Summer collection; also a group of debutante dresses for next Winter's cotillions. By appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 15 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 17 at 10:30. By reservation. Contact: Minnie Cushing, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 16 12:30 P.M. luncheon	"FIVE AND TEN" FASHION SHOW Spring collection of coats, suits, cocktail gowns, dresses, children's wear--all priced below \$5.00 and \$10.00. By invitation. Contact: Bob Brennan at Ted Saucier, MU. 8-2330.	LYNNS STORES, INC.	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 17 4:00 P.M. Cocktails	PREVIEW: FALL AND WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. Show at 4:30. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Feb. 23 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order fashions at a preview for the press. By invitation. (For Release, Thurs., Feb. 24.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR

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